



LA MAESTRA
COMMUNITY HEALTH CENTERS
City Heights · El Cajon · National City · Lemon Grove

NEWS RELEASE

FOR IMMEDIATE RELEASE

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La Maestra Community Health Centers Hosts 27th Annual Toy & Gift Drive

Help La Maestra bring holiday cheer to hundreds of underserved youth

SAN DIEGO — La Maestra is gearing up to host its annual Holiday Toy and Gift Drive this December. Donations of new or gently used toys, books, clothing, household items, and non-perishable food are much appreciated and can be dropped off at any clinic location. All toys will be distributed to children in City Heights, El Cajon, Lemon Grove, and National City, where La Maestra currently operates clinic sites.

“La Maestra is excited to host the 27th Annual Holiday Toy & Gift Drive to help those in need during the holiday season. For decades, the organization has done more than just medical services and the Toy Drive has become a tradition for many families that may not have gifts under the tree,” said Stephanie Lucio, La Maestra Printing Specialist. Every December, La Maestra Community Health Centers and La Maestra Foundation partner to collect and distribute gifts to low-income families in the community, including nutritious food, household items, clothing, and toys. Each year, Santa and his volunteer elves distribute toys, food, and gifts to some of the 15,800 children served by the organization.

The toy giveaway events will take place from Dec. 14 to 19, at four clinic sites in City Heights, El Cajon, Lemon Grove, and National City. La Maestra staff and volunteers will distribute gifts to the patients and families with tickets on a first-come, first-serve basis. Registration is open now through Nov. 30, 2019, and can be completed at the reception desk of any La Maestra clinic. To register, at least one member of the family must be a La Maestra patient and have a Patient ID card.

Established in 1990, La Maestra Family Clinic, Inc., doing business as La Maestra Community Health Centers is a 501(c)(3) nonprofit Federally Qualified Health Center with five medical clinics, ten dental suites, three school-based sites, a mobile medical and dental unit, and a mobile mammography coach. La Maestra serves immigrant, refugee, uninsured, and underinsured populations in some of the most underserved communities of central, east, and south San Diego County. Many of the organizations patients are immigrants and refugees that are in need of

essential services like medical care, dental care, job training, housing assistance, insurance eligibility, and a food pantry.

Help make the holidays brighter for families and support La Maestra's Annual Holiday Toy & Gift Drive by volunteering, hosting a collection box, or sponsoring this year's event. Hosting a collection box can quickly be done at your business or holiday party where staff and visitors can donate unwrapped, new and gently used toys, kids' books, clothing, and non-perishable food. La Maestra staff will provide any interested business a decorated collection box upon request.

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For more information regarding the toy drive, or how you can help support our community, please contact Kiraleigh Cooper at kcooper@lamaestra.org; (619) 269-1267.

The mission of La Maestra Family Clinic, Inc. is to provide quality health care and education; to improve the overall well-being of the family; bringing the underserved, ethnically diverse communities into the mainstream of society through a caring, effective, culturally and linguistically competent manner, respecting the dignity of all patients. More information about La Maestra Community Health Centers can be found at lamaestra.org

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