



**LA MAESTRA**  
**COMMUNITY HEALTH CENTERS**  
City Heights · El Cajon · National City · Lemon Grove



## **NEWS RELEASE**

### **FOR IMMEDIATE RELEASE**

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### **MEDIA CONTACT:**

**Corinne Knutson**

**619.269.1267**

**[cknutson@lamaestra.org](mailto:cknutson@lamaestra.org)**

### **LA MAESTRA FAMILY CLINIC, INC. TO PROVIDE FREE BREAST CANCER SCREENINGS AT LOCAL SUPERMARKET**

**[San Diego, CA]** – To kick-off Mother's Day weekend, La Maestra Family Clinic, Inc. (La Maestra) is partnering with Northgate Gonzalez Markets, San Ysidro Health Center, and Komen San Diego for a free mammography event this Friday, May 11<sup>th</sup> at Northgate Market's West Otay Mesa location. La Maestra will be on-site with the Community Health Imaging Center's (CHIC) mobile mammography coach. CHIC will be providing free mammography screening services to low-income, uninsured, those with Medi-Cal (California's Medicaid program), women ages 40 and older that have not had a mammogram in the past year, those women under 40 with a family history of breast cancer, or women experiencing symptoms. The event will be held at Northgate Gonzalez Market located at 2909 Coronado Avenue, San Diego, CA 92154 from 9 a.m. to 3 p.m.

CHIC will be providing free services to all qualified women using the organization's state-of-the-art mobile mammography coach. The mobile mammography coach will be staffed by a culturally and linguistically capable team and is equipped with the latest screening technology including full-field digital mammography equipment and 3D Tomosynthesis, which is less invasive and less expensive than CT scanning. This technology creates a three-dimensional view that doctors can examine in a virtual environment so there are less false positives because suspected tumors or masses in the breast can be detected with a higher degree of accuracy.

Free breast cancer screening events like this are increasingly important to have in the community. According to the most recent San Diego County data from the 2014 California Cancer Registry, San Diego has the second highest number of new breast cancer cases and the second highest number of breast cancer deaths in California.

This Friday, in celebration of many more Mother's Days to come, make sure the women in your life are screened for breast cancer. Early detection and treatment result in the best health outcomes. La Maestra, Susan G. Komen San Diego, and all other partners look forward to seeing you at the event. To pre-register and to inquire about qualifying for services, please call 619-269-1299 and reference the mammogram event at the Northgate Gonzalez Market on Coronado Avenue.



Above: Lucia Villegas, La Maestra's Breast Cancer Patient Navigator at a screening event providing information about breast cancer and the importance of early detection.



Above: CHIC's state-of-the-art mobile mammography coach.

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La Maestra Family Clinic, Inc., doing business as (d.b.a) La Maestra Community Health Centers ([www.lamaestra.org](http://www.lamaestra.org)) is a nonprofit 501(c)(3) Federally Qualified Health Center. The mission of La Maestra is to provide quality health care and education; to improve the overall well-being of the family; bringing the underserved, ethnically diverse communities into the mainstream of society through a caring, effective, culturally and linguistically competent manner, respecting the dignity of all patients.

**ABOUT SUSAN G. KOMEN SAN DIEGO®:**

Since its inception in 1995, Susan G. Komen San Diego has invested more than \$19 million to global breast cancer research and local breast health services. Susan G. Komen is the largest nonprofit funder of breast cancer research outside of the U.S. government. Nearly 40 percent of our research investment is focused on metastatic disease and much of that investment has been awarded to scientists in San Diego. Locally, Komen San Diego provides free mammograms, biopsies, ultrasounds, MRIs, care coordination, education and financial assistance for breast cancer patients' most critical needs during treatment. The organization also has a robust public policy and advocacy arm to ensure healthcare access and scientific progress. Komen has set a Bold Goal to reduce the current number of breast cancer deaths by 50 percent in the U.S. by 2026. Seventy-five percent of every dollar raised in San Diego stays in San Diego County to fund breast health services for uninsured and underinsured women and their families. The remaining 25 percent funds international breast cancer research. For more information, please visit [www.komensandiego.org](http://www.komensandiego.org). Connect with us on [Facebook](#) and [Twitter](#) and [Instagram](#).

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